

ANAYA CHHABRA

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EDUCATION

The British School, New Delhi

- International Baccalaureate Diploma Program, Grade 12 **May 2024**
- Cambridge IGCSE Board Examinations, Grade 10 **June 2022**

AWARDS AND HONOURS

Principal's Award

From 2018 - 2022

Received every year from Grade 7 to Grade 11, for achieving 7 As to A*s and no grade below a B

Director's Award

From 2018 - 2022

Received every year from Grade 7 to Grade 11, for achieving two Principals Awards, one each semester of academic year

Subject Awards

From 2020 - 2023

- Received award of academic excellence in Spanish B SL, Grade 11
- Received award of academic excellence in Spanish, Biology, Chemistry, Economics, Geography, Music, Grade 10
- Received award of academic excellence in Chemistry, Biology, Economics, Geography, Music, Grade 9

BUSINESS OF HEALTHCARE

Worked at Sunbeam Enterprises (twice a month), Family Business

2020-2021

Sunbeam is a manufacturer and exporter of mobility aid devices, to provide innovative and affordable solutions to enhance mobility and independence of elderly people across the world.

- Assisted in export marketing, researched ways to decrease packaging & logistic costs
- Shadowed department heads and assisted in meetings regarding the enhancing of production by implementing ways to monitor efficiency, and putting them on comparison graphs

Research Paper

2022

Digital Transformation in Healthcare: Business Implications of integrating artificial intelligence, blockchain, and other emerging technologies.

Coursera Course

2021

Stanford 'Introduction to Healthcare' course, part of AI in Healthcare Specialization. Focused on the US Healthcare system, which allowed me to compare it with the Indian healthcare system, helping in my research paper (mentioned above)

MUSIC LEADERSHIP AND INITIATIVES

Trinity Piano Certification

2014 to 2023

- Classical Pianist for almost 10 years
- Achieved Distinction in each piano examination, from Grade Initial to Grade 6 in practical examinations, and from Grade 1 to Grade 4 in Music Theory
- Currently on Grade 7 of classical piano and Grade 5 of theory

Started Harmonies of Hope Project, at Yashpal Foundation New Delhi

2022 to 2023

- Aims to spread joy of music to underprivileged children who do not have access to it
- Crowdfunded instruments on the platform Ketto and raised more than our goal of 40,000 rupees (around \$480), used money to purchase instruments for the children
- Teaching children piano and vocals, accompanied by a few peers to teach other instruments like drums, guitar, tabla, flute
- Held performances for the children to showcase what they have learnt

Founder & Leader of school club: Music for a Cause

2022 to 2023

- Guide school students & members of the club to make educational music content for children of Don Bosco foundation (on topics such as music styles, instruments, techniques etc.)
- Performances at school events, such as Diwali and Christmas

INNOVATION, ENTREPRENEURSHIP, AND BUSINESS

'Venture for All' entrepreneurship course

5th to 16th June 2023

Created from the "Launch Your Startup" MBA program at the Columbia Business School.

- CEO of my team – won 'Best Branding' and runner-up for 'Overall Best Venture'
- Our venture was creating an app called WayWise to warn two-wheeler users in New Delhi of obstructions on the road in order to have a safe and quick journey

Interned for Food and Hospitality Consulting Group

1st May 2023 to 5th May 2023

Interned at 'Secret Ingredient' for one week - a food and hospitality consulting group.

- Learnt how to make a concept deck for a restaurant, menu design, CCG, food and drink styling
- Social Media and Marketing; Financing (pert chart, budget indicator)
- Experienced restaurant operations by visiting the restaurant 'Bomba' in New Delhi

Interned for D'Decor, world's largest maker of furnishing fabrics

1st June to 21st June 2023

- Interned at DeDecor Exports Pvt.Ltd for three weeks in Mumbai.
- Learnt about products, processes, marketing strategies, celebrity endorsements, exports
- Helped in market research (latest trends, competitor analysis, surveys)

Interned for OpenHouse (small startup)

12th July to 26th July 2022

Openhouse is an organisation establishing learning hubs in local neighbourhoods across India.

- Worked in a team to build a program for children aged 4 to 7
- Program aimed to pave the way for children to embrace a holistic understanding of their surroundings, nurturing creativity, critical thinking, & resilience
- Ideated & designed interactive, engaging activities & projects such as flower dyeing, ceramic art, folk puppetry, yoga, using legos, treasure hunts, gardening
- Conducted research survey with approximately 60 sets of parents to understand activities or abilities of children

Research Paper on Marketing

2022-2023

Navigating the Digital Transformation: An Empirical Analysis of Influencer Marketing versus Celebrity Endorsements and their Impact on Consumer Behavior and Brand Affinity

John Locke Essay Competition (Economics)

June 2023

Answered the question 'What would happen if we banned billionaires?'

Online Courses from Coursera

2022-2023

Introduction to Social Media Marketing (Meta) & Marketing Analytics (University of Virginia)

COURSES, ACTIVITIES, AND PUBLICATIONS

OP ED titled 'Teens Need Nap Time Too'

2023

Published in National Newspaper 'The Patriot' and school magazine

Harvard Youth Leadership Programme, Mumbai

4th to 8th January 2023

During this 5-day course run by Harvard alumni, I got an opportunity to plan initiatives, hone my leadership skills, and learn & perform different ways to help society.

- Crowdfunded to provide resources like school bags, slippers, and study mat to students in slums to help them enhance their education. <https://www.fueladream.com/home/campaign/58996>
- In a group, we came up with an idea for a HiGro Mini Kit to improve the pollution problem in slums.

Taught a child basic English skills through Aao Padhe Padhaye

2021

During COVID, I worked with the organisation 'Aao Padhe Padhaye' to teach an 11-year-old underprivileged girl basic English online (punctuation, parts of speech, sentence structure etc.)

IAYP / Duke of Edinburgh Award Bronze Level

2023

The skills opted for are: piano (skill), yoga (physical activity), Harmonies of Hope Project (service), & adventurous journey

INTERESTS

Singing, baking, playing badminton, travelling, reading